

THE RELATIONSHIP BETWEEN NATIONAL QUALIFICATIONS FRAMEWORK FOR HIGHER EDUCATION IN TURKEY PROGRAMME KEY LEARNING OUTCOMES- BASIC FIELD QUALIFICATIONS

Basic Field Qualifications (Marketing)			PROGRAM QUALIFICATIONS/OUTCOMES															NATIONAL QUALIFICATIONS FRAMEWORK FOR HIGHER EDUCATION IN TURKEY (NQF-HETR) 5. Level (Associate's) Qualifications			
			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15				
KNOWLEDGE	1- Secondary issues unique to the area, based on the level of qualification is acquired basic knowledge.		X X	X X	X X		X				X X				X X	X X		1. Possess theoretical and practical knowledge supported by textbooks with updated information, practice equipments and other resource on basic level based on qualifications gained at secondary education level.	KNOWLEDGE		
	1- Use the basic theoretical and practical knowledge gained in the field.					X X		X X		X X	X X		X X		X		X				
S SKILLS	2- Using the basic level of knowledge and skills acquired in the field of data interpret, identify problems, analyze, create solutions for implementation.					X X	X X		X X	X X	X X	X X						2. Interpret and evaluate data, define problems, do analysis, produce solutions based on proof with using basic level knowledge and practices gained within the field.	SKILLS		
COMPETENCES	Competence to Work Independently and Take Responsibility	1- Alone, independently and / or run synchronously in groups.											X X					1. Conduct studies at basic level within the field independently.	Competence to Work Independently and Take Responsibility	COMPETENCES	
		2 In applications related to public relations as a team member to take responsibility to solve the problems.												X X							2. Take responsibility as a team member in order to solve unexpected complex problems faced in the implementations within the field.
		3- Located within the project processes.											X	X			3. Conduct activities towards the development of subordinates within a project.				

Basic Field Qualifications (Health)			PROGRAM QUALIFICATIONS/OUTCOMES															NATIONAL QUALIFICATIONS FRAMEWORK FOR HIGHER EDUCATION IN TURKEY (NQF-HETR) 5. Level (Associate's) Qualifications		
			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15			
COMPETENCES	Learning Competence	1- Based on the lower secondary level qualification has acquired basic knowledge about specific areas of marketing.					X	X	X			X		X				1- Evaluate the acquired knowledge and skills at basic level within the field with a critical approach, determine and respond to learning needs.	Learning Competence	COMPETENCES
		2- Gain the lifelong learning.			X	X	X	X		X		X	X					2- Direct the education received to a higher education level in the same field or to an occupation in the same level.		
		3- Directs the learning to a higher level of education or a career in the same field at the same level.			X	X	X	X		X		X	X					3- Gain awareness of lifelong learning.		
COMPETENCES	Communication and Social Competence	1- Takes responsibility as a team member to solve the problems encountered in applications related to the field of marketing		X		X		X					X	X				1- Transfer the ideas based on the basic knowledge and skills acquired within the field through written and oral communication.	Communication and Social Competence	COMPETENCES
		2- Issues related to the area of the right to transfer the non-expert or experts.		X									X	X		X		2- Share the ideas and solution proposals to problems about issues within the field with professionals and non-professionals.		
		3- At least one foreign language European Language Portfolio A2 information in the field using the general level monitor and communicate with colleagues.										X	X					3- Monitor the developments in the field and communicate with peers by using a foreign language at least at a level of European Language Portfolio A2 General Level.		
		4- Using the minimum area required by the European Computer Driving Licence use information and communication technologies with the computer software in the basic level.						X	X									4- Use informatics and communication technologies with at least a minimum level of European Computer Driving License Basic Level software knowledge.		
COMPETENCES	Field Specific Competence	1- Successfully execute the application in the field.				X	X	X		X				X	X			1- Possess social, scientific, cultural and ethic values on the stages of gathering, implementation and release of the results of data related to the field.	Competence Field Specific	COMPETENCES
		2- Artistic, cultural, and ethical values.													X	X	X	2- Possess sufficient consciousness about the issues of universality of social rights, social justice, quality, cultural values and also, environmental protection, worker's health and security		
		3- In environmental awareness and occupational health and safety issues have sufficient consciousness.															X			

