THE RELATIONSHIP BETWEEN NATIONAL QUALIFICATIONS FRAMEWORK FOR HIGHER EDUCATION IN TURKEY PROGRAMME KEY LEARNING OUTCOMES- BASIC FIELD QUALIFICATIONS

	Basic Field Qualifications (Public Relations)																	NATIONAL QUALIFICATIONS FRAMEWORK FOR HIGHER EDUCATION		
(P				2	3	4	5	6	7	8	9	10	11	12	13	14	15	IN TURKEY (NQF-HETR) 5. Level (Associate's) Qualifications		
KNOWLEDGE	1- Secondary issues unique to the area, based on the level of qualification is acquired basic knowledge.		X	X	X		x				x	X			x	x	x	Possess theoretical and practical knowledge supported by textbooks with updated information, practice equipments and other resource on basic level based on qualifications gained at secondary education level.	KNOWLEDGE	
	1- Use the basic theoretical and practical knowledge gained in the field.					X		X		X	X		X		X		X	Gain the skills to use basic level theoretical and practical knowledge acquired within the field in the same field of a higher education level or in a field of same level.		
SKILLS	2- Using the basic level of knowledge and skills acquired in the field of data interpret, identify problems, analyze, create solutions for implementation.					X	X	X	X	X	X	X						Interpret and evaluate data, define problems, do analysis, produce solutions based on proof with using basic level knowledge and practices gained within the field.	SKILLS	
S																				
	1- Alone, independently and / or run synchronously in groups.												X					1. Conduct studies at basic level within the field independently. 2. Take responsibility as a team member in order to solve unexpected complex problems faced in the		
	Competence to Work Independently and Take Responsibility	2 In applications related to public relations as a team member to take responsibility to solve the problems.												X					COMPETENCE	
COMPETENCES	Competer Independe Take Resp	3- Located within the project processes.												x	x			implementations within the field. 3. Conduct activities towards the development of subordinates within a project.	NCES	

1- Evaluate their own work in the public relations field, determine their learning needs. 2- Gain the lifelong learning. 3- Directs the learning to a higher level of education or a career in the same field at the same level. 1- Define the target audience and establish relationships. 2- Issues related to the area of the right to transfer the non-expert or experts.	1	2 X	3 X	х х	5 X X X X X X	6 X X X	7 X	x x	9	10 X X X	11 X X	12 X	13	14	15	EDUCATION IN TURKEY (NQF-HETR) 5. Level (Ass Qualifications 1- Evaluate the acquired knowledge and skills at basic level within the field with a critical approach, determine and respond to learning needs. 2- Direct the education received to a higher education level in the same field or to an	Learning Competence	COMPETENCES
field, determine their learning needs. 2- Gain the lifelong learning. 3- Directs the learning to a higher level of education or a career in the same field at the same level. 1- Define the target audience and establish relationships. 2- Issues related to the area of the right to transfer the non-expert or experts.		X			X X X	X	X			x	x x	X				basic level within the field with a critical approach, determine and respond to learning needs. 2- Direct the education received to a higher education level in the same field or to an		COMPETENCES
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The same field at the same level. 1- Define the target audience and establish relationships. 2- Issues related to the area of the right to transfer the non-expert or experts.		X	X	X		X		X								occupation in the same level.	ĕ	0,
2- Issues related to the area of the right to transfer the non-expert or experts.		X								X	X					3- Gain awareness of lifelong learning.	tence	
expert or experts.				X		X					X					Transfer the ideas based on the basic knowledge and skills acquired within the field through written and oral communication.	COMPETENCES Communication and Social C	
		X									X			X		2- Share the ideas and solution proposals to problems about issues within the field with professionals and non-professionals.		
3- At least one foreign language European Language Portfolio A2 information in the field using the general level monitor and communicate with colleagues.										X						3- Monitor the developments in the field and communicate with peers by using a foreign language at least at a level of European Language Portfolio A2 General Level.		
4- Using the minimum area required by the European Computer Driving Licence use information and communication technologies with the computer software in the basic level.					X											4- Use informatics and communication technologies with at least a minimum level of European Computer Driving License Basic Level software knowledge.	Competence	
1- Successfully execute the application in the field.				X	X	X		X				X	X			1- Possess social, scientific, cultural and ethic values on the stages of gathering, implementation and release of the results of data related to the field.	Compet	
2- Artistic, cultural, and ethical values.													X	X	X	2- Possess sufficient consciousness about the issues of universality of social rights, social justice, quality, cultural values and also, environmental protection, worker's health and security		COMPETENCES
3- In environmental awareness and occupational health and safety issues have sufficient consciousness.															X		Specific	
				-														
	Computer Driving Licence use information and communication technologies with the computer software in the basic level. 1- Successfully execute the application in the field. 2- Artistic, cultural, and ethical values. 3- In environmental awareness and occupational health and	Computer Driving Licence use information and communication technologies with the computer software in the basic level. 1- Successfully execute the application in the field. 2- Artistic, cultural, and ethical values. 3- In environmental awareness and occupational health and	Computer Driving Licence use information and communication technologies with the computer software in the basic level. 1- Successfully execute the application in the field. 2- Artistic, cultural, and ethical values. 3- In environmental awareness and occupational health and	Computer Driving Licence use information and communication technologies with the computer software in the basic level. 1- Successfully execute the application in the field. 2- Artistic, cultural, and ethical values. 3- In environmental awareness and occupational health and	Computer Driving Licence use information and communication technologies with the computer software in the basic level. 1- Successfully execute the application in the field. 2- Artistic, cultural, and ethical values. 3- In environmental awareness and occupational health and	Computer Driving Licence use information and communication technologies with the computer software in the basic level. 1- Successfully execute the application in the field. 2- Artistic, cultural, and ethical values. 3- In environmental awareness and occupational health and	Computer Driving Licence use information and communication technologies with the computer software in the basic level. 1- Successfully execute the application in the field. 2- Artistic, cultural, and ethical values. 3- In environmental awareness and occupational health and	Computer Driving Licence use information and communication technologies with the computer software in the basic level. 1- Successfully execute the application in the field. 2- Artistic, cultural, and ethical values. 3- In environmental awareness and occupational health and	Computer Driving Licence use information and communication technologies with the computer software in the basic level. 1- Successfully execute the application in the field. 2- Artistic, cultural, and ethical values. 3- In environmental awareness and occupational health and	Computer Driving Licence use information and communication technologies with the computer software in the basic level. 1- Successfully execute the application in the field. 2- Artistic, cultural, and ethical values. 3- In environmental awareness and occupational health and	Computer Driving Licence use information and communication technologies with the computer software in the basic level. 1- Successfully execute the application in the field. 2- Artistic, cultural, and ethical values. 3- In environmental awareness and occupational health and	Computer Driving Licence use information and communication technologies with the computer software in the basic level. 1- Successfully execute the application in the field. 2- Artistic, cultural, and ethical values. 3- In environmental awareness and occupational health and	Computer Driving Licence use information and communication technologies with the computer software in the basic level. 1- Successfully execute the application in the field. 2- Artistic, cultural, and ethical values. 3- In environmental awareness and occupational health and	Computer Driving Licence use information and communication technologies with the computer software in the basic level. 1- Successfully execute the application in the field. 2- Artistic, cultural, and ethical values. 3- In environmental awareness and occupational health and	Computer Driving Licence use information and communication technologies with the computer software in the basic level. 1- Successfully execute the application in the field. 2- Artistic, cultural, and ethical values. 3- In environmental awareness and occupational health and	Computer Driving Licence use information and communication technologies with the computer software in the basic level. 1- Successfully execute the application in the field. 2- Artistic, cultural, and ethical values. 3- In environmental awareness and occupational health and	Computer Driving Licence use information and communication technologies with the computer software in the basic level. 1- Successfully execute the application in the field. 2- Artistic, cultural, and ethical values. 3- In environmental awareness and occupational health and	1- Successfully execute the application in the field. X X X X X X X X X X X X X X X X X X X